International Convention Centre Sydney (ICC Sydney) is Australia’s premier, and first fully integrated, convention, exhibition and entertainment precinct.

Located in the heart of Sydney, the ultramodern, highly flexible suite of interconnected venues provides the ultimate in event flexibility through a variety of world class choices.
CAPABILITY & FLEXIBILITY

DYNAMIC AND ADAPTABLE
With 70 rooms to choose from, ICC Sydney provides flexibility to deliver on any configuration of event type.
ICC Sydney offers venue-wide access to high bandwidth, high density and robust wireless connectivity, dynamic and interactive HD digital signage and elite conferencing facilities.
The venue’s high calibre and functional IT network is hardwired into every room, providing the ability to tailor solutions as new technology is introduced and for the needs of each event.

WORLD CLASS CUISINE
ICC Sydney will offer world class quality, presentation and delivery of its exclusive food and beverage catering for all events held across the venue. With a focus on local providores, the team is committed to delivering superior quality at a competitive price.

TOTAL EVENT PRODUCTION
From data projection to full project management, ICC Sydney’s event services department will oversee the flawless integration and implementation of all events.
With expertise in the latest technologies and design, the team will work hand in hand with clients to deliver memorable experiences. This includes selecting and managing additional suppliers, personally chosen from the best in the business.

A PASSION FOR SERVICE
The service provided at ICC Sydney is committed, highly professional and friendly; capturing the spirit of genuine hospitality that is quintessentially Sydney.

FULLY INTEGRATED FACILITIES
ICC Sydney has a unique design configuration whereby three major conventions can run simultaneously, each with their own dedicated plenary, meeting and catering spaces. The Theatre, exhibition halls and convention areas are also fully connected with one another and are easily accessible from numerous entry points.
The integrated nature of ICC Sydney provides covered access across the venue and allows for any number of space configurations to be used for large, small and unique events and exhibitions.
ICC Sydney is a connective hub; a world class environment within which to meet colleagues and thought leaders from around the world.
CONVENTIONS

THE PREMIER SOLUTION

Attending association, corporate and private events in Sydney will never be the same again. ICC Sydney guests will experience sweeping views from internal and open air locations throughout the showcase waterfront venue.

ICC Sydney will be capable of hosting three major concurrent conventions, each with their own plenary, breakout rooms, exhibition space and dedicated catering facilities within a sparkling harbourside setting.

Spectacular views from the foyers and balconies, Australia’s largest ballroom and a 5,000sqm open air event deck are stand out features. Theatres, exhibition halls, meeting rooms and event preparation areas feature the industry’s latest technology as well as dedicated expertise and support.

CONVENTION FEATURES

- 2,500 seat tiered plenary theatre
- 1,000 seat tiered plenary theatre
- 800 seat flat floor plenary
- 8,000 seat ultramodern theatre connected via covered walkways
- Australia’s largest ballroom breaks out to spectacular water and city views from the top floor. Seats 2,000 in banquet mode and hosts more than 3,500 in cocktail mode
- 2,400sqm of multipurpose event space adding to an additional 32,600sqm in the exhibition halls = 35,000sqm of internal exhibition space
- World class dining across a diversity of banqueting choices
- 70 meeting rooms (8,000sqm) to choose from across the entire facility
- Internal access to all facilities across the venue
- Preparation rooms and backstage areas for speakers and performers
- Business suites feature dedicated support services

<table>
<thead>
<tr>
<th>CONVENTION</th>
<th>LEVEL</th>
<th>FLOOR AREA</th>
<th>THEATRE</th>
<th>BANQUET</th>
<th>COCKTAIL</th>
<th>CLASSROOM</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Grand Ballroom</td>
<td>5</td>
<td>2,880sqm</td>
<td>3,295</td>
<td>2,000</td>
<td>3,600</td>
<td>2,000</td>
</tr>
<tr>
<td>Parkside Ballroom</td>
<td>2</td>
<td>1,260sqm</td>
<td>1,520</td>
<td>760</td>
<td>1,575</td>
<td>860</td>
</tr>
<tr>
<td>Darling Harbour Theatre</td>
<td>2, 3 &amp; 4</td>
<td>-</td>
<td>2,500</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Pyrmont Theatre</td>
<td>2</td>
<td>-</td>
<td>1,000</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Cockle Bay Room</td>
<td>3</td>
<td>742sqm</td>
<td>865</td>
<td>430</td>
<td>920</td>
<td>565</td>
</tr>
<tr>
<td>The Gallery</td>
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<td>2,407sqm</td>
<td>-</td>
<td>-</td>
<td>2,000</td>
<td>-</td>
</tr>
<tr>
<td>Meeting rooms (46 rooms)</td>
<td>2, 3 &amp; 4</td>
<td>5,440sqm</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
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</tbody>
</table>
SEAMLESS CONNECTIVITY AND ACCESS

ICC Sydney features an impressive 35,000sqm of internal exhibition space. Two floors of exhibition halls offer 32,600sqm of space in the exhibition centre with the convention centre incorporating exhibition space of 2,400sqm in a multipurpose event space named The Gallery.

A 5,000sqm open air event deck includes a 1,000sqm outdoor lounge and bar and 3,000sqm of coverable space.

The fresh, outdoor area, which features outstanding city skyline views, is accessible from the Level 4 Halls, the Level 2 Concourse and a number of public access points.

EXHIBITION FEATURES

- **Level 1 Halls**: 19,000sqm of space with columns on a 27 metre grid
- **Level 4 Halls**: 13,600sqm of column free space
- **10.5 metre** clear ceiling height
- **2,000sqm** dedicated to meeting rooms and hospitality suites
- **The Concourse** on Level 2 provides internal links from the convention areas and the ICC Sydney Theatre
- **Direct access** from the upper halls to the 5,000sqm open air event deck features an outdoor lounge and bar area
- **Sydney skyline views** across Tumbalong Park
- **Registration and ticketing areas** for each hall are purpose built for speed and service
- **Generous loading dock areas** are capable of accepting multiple semi-trailer vehicles
- **9 metre rigging grid** with a 2.5 tonne point load capacity
- **Fully interconnecting services** within the exhibition floor for power, data, water and waste provide flexible opportunities
- **Digital signage** throughout the venue

### EXHIBITION LEVEL FLOOR AREA THEATRE BANQUET COCKTAIL CLASSROOM

<table>
<thead>
<tr>
<th>EXHIBITION</th>
<th>LEVEL</th>
<th>FLOOR AREA</th>
<th>THEATRE</th>
<th>BANQUET</th>
<th>COCKTAIL</th>
<th>CLASSROOM</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hall 1</td>
<td>1</td>
<td>4,379sqm</td>
<td>-</td>
<td>-</td>
<td>2,900</td>
<td>-</td>
</tr>
<tr>
<td>Hall 2</td>
<td>1</td>
<td>4,511sqm</td>
<td>-</td>
<td>-</td>
<td>3,000</td>
<td>-</td>
</tr>
<tr>
<td>Hall 3</td>
<td>1</td>
<td>5,413sqm</td>
<td>-</td>
<td>-</td>
<td>3,600</td>
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</tr>
<tr>
<td>Hall 4</td>
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<td>4,740sqm</td>
<td>-</td>
<td>-</td>
<td>3,100</td>
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<tr>
<td>Hall 5</td>
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<td>4,483sqm</td>
<td>3,700</td>
<td>1,920</td>
<td>3,760</td>
<td>3,040</td>
</tr>
<tr>
<td>Hall 6</td>
<td>4</td>
<td>4,530sqm</td>
<td>3,700</td>
<td>1,920</td>
<td>3,760</td>
<td>3,040</td>
</tr>
<tr>
<td>Hall 7</td>
<td>4</td>
<td>4,511sqm</td>
<td>3,700</td>
<td>1,920</td>
<td>3,760</td>
<td>3,040</td>
</tr>
<tr>
<td>Halls total</td>
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<td>32,567sqm</td>
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<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Event Deck - open air</td>
<td>4</td>
<td>5,000sqm</td>
<td>-</td>
<td>-</td>
<td>5,000</td>
<td>-</td>
</tr>
<tr>
<td>Event Deck - covered structure</td>
<td>4</td>
<td>3,000sqm</td>
<td>-</td>
<td>1,800</td>
<td>3,750</td>
<td>-</td>
</tr>
<tr>
<td>Meeting rooms (20 rooms)</td>
<td>3 &amp; 5</td>
<td>2,175sqm</td>
<td>-</td>
<td>-</td>
<td>-</td>
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</tr>
</tbody>
</table>
ULTRAMODERN EVENTS HUB

ICC Sydney’s new large convention and entertainment theatre will host a calendar of world class events with seating capacity for 8,000 guests.

Visitors can expect a five star arrival, entering the venue under a 180sqm, high definition digital screen and enjoying spectacular views from the theatre’s three foyers.

The fan-shaped layout of the theatre bowl provides unobstructed views to the stage and brings audiences closer to performers. World class sound, visual and technology experiences will be brought to life through high definition screens, large scale projection and first rate audio technology and equipment.

THEATRE FEATURES

- Seamless connectivity for large conventions of up to 8,000 people
- Flexible design allows for rescaling the space for 6,000, 5,000 or 3,000 attendees
- Maximum capacity for 9,000 guests when the theatre floor is in general admission mode
- Sophisticated reception rooms and foyers available for corporate events and entertaining
- Ultramodern design and audio visual technology
- Linked to Tumbalong Park, which can hold 27,000 people in beautiful outdoor surrounds

<table>
<thead>
<tr>
<th></th>
<th>LEVEL</th>
<th>FLOOR AREA</th>
<th>THEATRE</th>
<th>GENERAL ADMISSION</th>
<th>SCALABLE</th>
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<tbody>
<tr>
<td>ICC Sydney Theatre</td>
<td>G - 4</td>
<td>-</td>
<td>8,000</td>
<td>9,000</td>
<td>3,000, 5,000, 6,000</td>
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<tr>
<td>Meeting rooms (4 rooms)</td>
<td>G, 3 &amp; 4</td>
<td>790sqm</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
</tbody>
</table>
DAZZLING HARBOUR CITY

WELCOME TO A CITY OF EXPERIENCES

Sydney is one of the world’s most popular places to live and work, it is a city packed full of life, natural beauty, colour and experiences.

From award winning cuisine to fresh fish and chips, enjoy culinary delights at a myriad of restaurants and bars.

Experience Sydney’s love of sport; take in a game of cricket, football, “Aussie Rules”, Australian Rugby League or Union. Play golf at one of many championship standard courses. Go fishing, kayak, paddle board, sail Sydney Harbour, swim or surf on one of Sydney’s glorious beaches.

If all that is a little too energetic, simply soak up some sunshine in one of Sydney’s tranquil corners.

Sydney’s multicultural residents are renowned for their friendly welcomes. It is no wonder Sydney is ranked the second best World City by Anholt-GfK CityIndex™ 2013.

EXPLORE

- **Sydney Opera House** is a haven for lovers of theatre and opera and boasts outstanding waterfront bars
- **Sydney Harbour Bridge** is the centrepiece for Sydney’s famous New Years Eve fireworks display
- **The Royal Botanic Gardens** are an inner-city oasis
- **World class beaches** are numerous
- **Festivals** include: Vivid, a spectacular light festival for music and ideas (May/June); **Sydney Film and Sydney Writer’s Festival** (May/June); **Sydney Festival** showcases the best performance, art and music (January); **Tropfest** is one of the world’s largest short film festivals (December); and **Mardi Gras**, which celebrates the diversity and tolerance for which Sydney is recognised (February/March)
- **Harbour cruises** depart from Darling Harbour and Circular Quay or visit beautiful Manly or Watsons Bay on the ferry
- **The Royal National Park** is the world’s oldest national park after Yellowstone and provides stunning coastal views
- **Open air markets** featuring local artisans, food and drinks are held across the city throughout the year
- **Experience culinary delights** at Sydney’s award winning restaurants, cafes and bars
- **Shopping, art and culture** provide the backdrop for total event success
- **The Blue Mountains** is a UNESCO world heritage listed area beckoning a day trip to remember
- **Hunter Valley** wine country is a two hour drive from Sydney

* Vivid Festival Sydney, NSW, photographer Greg Snell. Courtesy of Tourism Australia, Copyright © Tourism Australia
At the epicentre of a 20 hectare precinct transformation of Darling Harbour, ICC Sydney is part of the AU$13 billion being invested in revitalisation projects along Sydney’s western harbour foreshore.

Only 8km from Sydney Airport, ICC Sydney is in the centre of the city and its very own waterfront precinct amongst restaurants, entertainment and a vibrant public domain. Australia’s largest CBD and surrounding financial, cultural and educational quarters are a short walk away.

Sydney offers a diverse blend of culture, a myriad of experiences and endless opportunities to explore iconic buildings, historic landmarks, beautiful beaches, sporting events, award winning restaurants, galleries and museums.

**TRANSPORT**
- **8km from Sydney Airport** with an average drive time of 25 minutes
- **Easy to get to** with 22 domestic and 44 international destinations serviced by Sydney Airport
- **Sydney light rail** has two Darling Harbour stations
- **Train stations** at Central and Town Hall are only a short walk away
- **Taxis** at Darling Harbour are available from two ranks
- **Ferry terminals** nearby include Darling Harbour, King Street Wharf, Barangaroo and Pyrmont Bay
- **Secure car parks** are located around Darling Harbour with 1,200 parking spaces directly linked to ICC Sydney
- **Coaches** will deliver guests to the door

**DYNAMIC PRECINCT**
- **World class cuisine** with restaurants, bars and cafes on site and across Sydney
- **11,000 people** may be hosted in the reconfigured Tumbalong Park’s new outdoor, adaptable event space
- **20 metre wide pedestrian boulevard** connects ICC Sydney with the harbour and Darling Square
- **Darling Square** will attract a further 4,000 residents and 2,000 workers to the precinct
- **The Goods Line** links Darling Harbour with UTS and Central Harbour
- **The Chinese Garden of Friendship** is adjacent and an oasis of serene tranquility

**THE CENTRE OF SYDNEY**
- **Epicentre** of a new global financial services hub with many major financial institutions within walking distance
- **Creative talent, entrepreneurs and innovation incubators** are numerous, fed by local universities, colleges and businesses, including the UTS Business School’s iconic Frank Gehry building
- **Academic centre** with the University of Technology, Sydney (UTS) and Sydney University nearby as well as numerous colleges
- **Art and culture abound** with a wealth of galleries, museums, theatre, opera and vibrant festivals throughout the year
- **Markets, boutiques, stylish streets and shopping centres** are within walking distance, including the beautiful 19th Century Queen Victoria Building

EASILY ACCESSED & WELL CONNECTED
AUSTRALIA’S COMMERCIAL POWERHOUSE

LEADING SUCCESSFUL BUSINESS

With more than 600 multinational companies running their Asia Pacific operations from Sydney and 45% of the top 500 companies in Australia located in New South Wales, Sydney is the city of choice and regional hub for business, finance and commercial activity.

Only a short walk to Australia’s largest Central Business District and the new global financial services hub of Barangaroo, ICC Sydney is smartly positioned at the epicentre of the city amongst media, technology and creative hubs.

Sydney is the only Australian city in Knight Frank’s 2015 Global Cities Survey, the top 20 of A.T. Kearney’s 2014 Global Cities Index and the top 25 of the Global Financial Centres Index 2015. It is the only Australian city to make the top 10 in Mercer’s 2014 Quality of Living Index.

BUSINESSES CHOOSE SYDNEY

- **Sydney is ranked Australia’s best business events destination** by the International Congress and Convention Association City Rankings 2014
- **Australia’s financial powerhouse** and home to the nation’s key regulatory bodies, including the Reserve Bank of Australia (RBA) and the Australian Securities Exchange (ASX)
- **A modern city** with well developed transport infrastructure and world class hotel and accommodation options
- **The heart of the city** ICC Sydney is located adjacent to Australia’s largest CBD and new financial services hub
- **World class event infrastructure** including state of the art technology and event production
- **Unforgettable team activities** abound. Climb the Harbour Bridge, cuddle a koala, sail a yacht, bushwalk, surf and more

BridgeClimb Sydney. Courtesy Destination New South Wales
TALENT & INNOVATION HUB

LEADING PEOPLE, LEADING DISCOVERY

Australia has a distinguished international reputation for creating and influencing some of the world’s most important scientific and technological advancements of the 20th century.

Sydney boasts numerous world class research institutions, such as the Garvan Institute, the Lowy Research Centre and the Victor Chang Cardiac Research Institute. The state of New South Wales is home to eight medical research hubs, eight Cooperative Research Centres, 14 major teaching hospitals, Centres of Clinical Research Excellence and a range of science research organisations.

With an integrated design and best practice facilities, ICC Sydney will be a globally recognised centre for those leading innovation to meet, collaborate, connect with colleagues and advance human understanding and discovery.

INNOVATION

- **Australia’s largest research hub** with strengths in robotics, agricultural sciences, biotech, medical technology and new generation communications
- **State-of-the-art facilities** and an extraordinary location combine to provide an inspiration hot-spot that will fire your imagination. ICC Sydney is a world class collaborative environment designed to be both friendly and conducive for meeting colleagues

INVENTION

- **Google Maps** platform developed in Australia between 2003 and 2004
- **Polymer bank notes** developed by the Reserve Bank of Australia in the 1970s
- **Electronic pacemaker** invented in 1926 has saved countless lives
- **Ultrasound** invented in Australia in 1961 has become an essential tool for medical professionals
- **Bionic ear** researched and developed in Australia by Cochlear
- **Winged keel** at the base of high-performance sail boats delivered a win for Australia in the 1983 America’s Cup yacht race

TALENT

- A highly educated and multicultural workforce is the powerhouse of Australian economic performance and why Sydney attracts some of the world’s best talent

* Image courtesy of SCIC Cochlear Implant Program
EXPERIENCED MANAGEMENT

ICC Sydney is proudly managed by AEG Ogden, a highly experienced venue management group, with a long-standing track record for successfully operating and marketing convention and exhibition centres, live entertainment theatres, arenas and sporting stadia across the world.

A GLOBAL NETWORK

AEG Ogden manages 12 venues across Asia, the Middle East and Australia and is a joint venture between Australian controlled venue management interests and AEG Facilities in the United States, which owns, operates or consults with over 100 pre-eminent venues worldwide, including Hawaii Convention Centre (Honolulu), Los Angeles Convention Centre, Barclays Centre (Brooklyn), Estadio Maracana (Rio De Janeiro), Mercedes Benz Arena (Shanghai), Staples Centre (Los Angeles) and entertainment districts LA Live (Los Angeles) and The O2 (London).

AN EXTRAORDINARY TEAM

Our people constitute the most important part of ICC Sydney. They share AEG Ogden’s ambition to create Asia Pacific’s premier integrated convention, exhibition and entertainment precinct in one of the world’s most desired harbour cities.

Staff members blend worldwide experience with a deep knowledge of Sydney. Their critical asset is a passion for offering the very best service. AEG Ogden’s culture breeds success and genuine hospitality, which shines through its staff.

EXPERIENCE + TRUST = SUCCESS

AEG Ogden builds exceptionally talented teams of highly experienced people who have an international outlook combined with a local focus on the needs of the venue.

Backed by the group’s global experience, clients and customers trust AEG Ogden’s teams to smoothly and skillfully operate their venues to consistently deliver successful events.
ICC Sydney is being delivered by the NSW Government in partnership with Darling Harbour Live, comprising Lendlease, Hostplus, Capella Capital, AEG Ogden and Spotless FM, as part of Darling Harbour's most exciting renewal in 25 years.