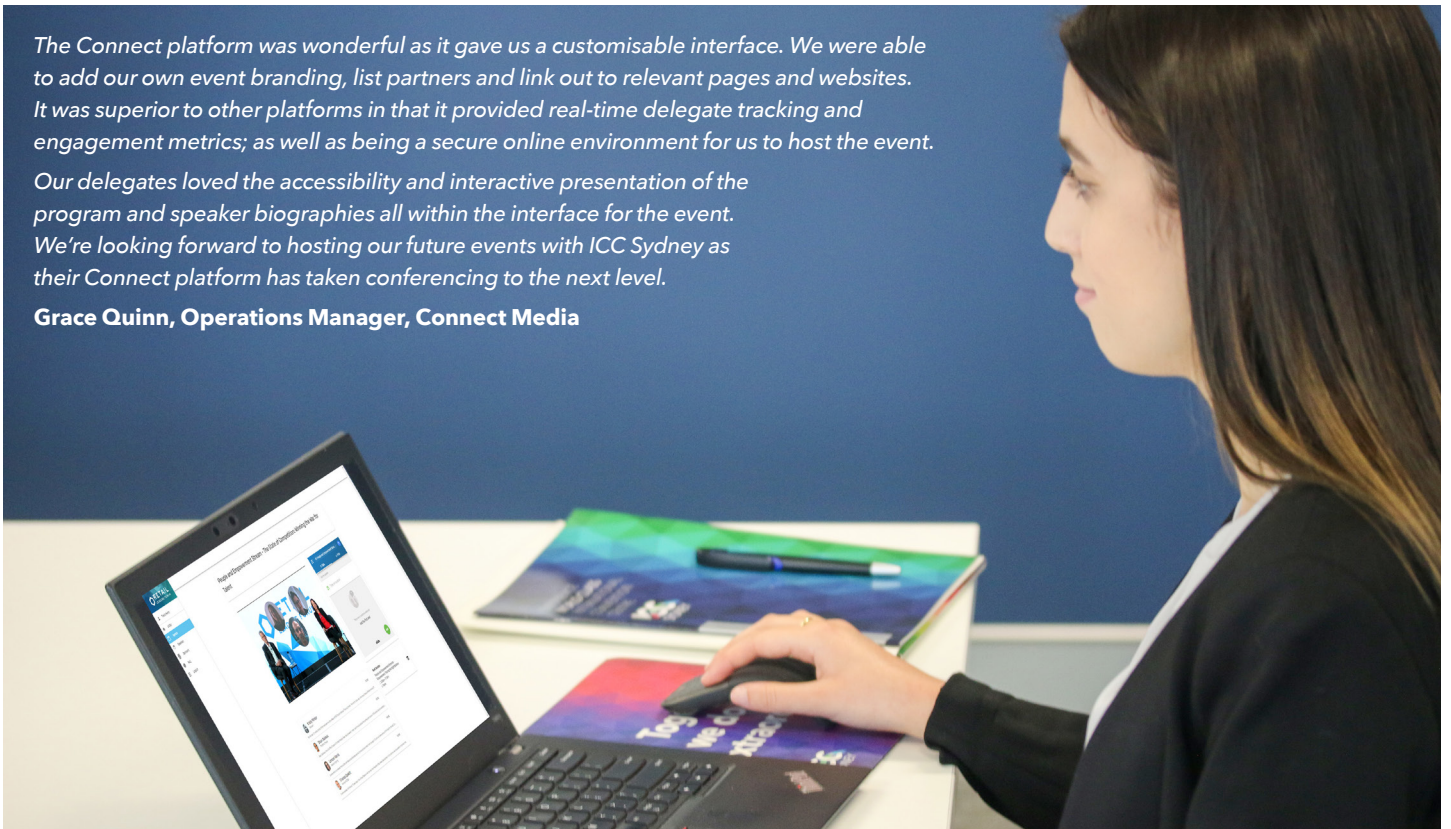


*The Connect platform was wonderful as it gave us a customisable interface. We were able to add our own event branding, list partners and link out to relevant pages and websites. It was superior to other platforms in that it provided real-time delegate tracking and engagement metrics; as well as being a secure online environment for us to host the event.*

*Our delegates loved the accessibility and interactive presentation of the program and speaker biographies all within the interface for the event. We're looking forward to hosting our future events with ICC Sydney as their Connect platform has taken conferencing to the next level.*

**Grace Quinn, Operations Manager, Connect Media**



## OVERVIEW

ICC Sydney offers end to end virtual and hybrid event solutions including our digital event platform – ICC Sydney Connect. Clients can broadcast their events from any of our venue spaces, utilising our in-house AV and ICT expertise all presented via the ICC Sydney Connect platform. The events platform, designed for both desktop and mobile devices, provides clients with an important aspect of the digital event experience – a customisable interface.

ICC Sydney Connect offers seamless integration of event experiences by powering:

**Registration:** Management of the online delegate registration process and event check in.

**Security:** A secure online environment through its two factor authentication process.

**Program management:** Program presentation, speaker showcasing, multiple streams capacity, break out rooms and meeting hubs.

**Sponsorship and marketing opportunities:** Programmable event marketing and reminders, increased sponsor value through sponsor branding opportunities, sponsor call outs and lead capture functionality.

**Engagement tools:** Attendees can access live Q&A sessions, video, networking opportunities, live chat, and survey capabilities.

**Insights:** Access to real time data and key metrics across attendance tracking, engagement with sessions, on demand video, live stream, file download, custom ads, lead capture, featured speaker, sponsor and exhibitor content and activities engagement analytics.

## ATTENDEE JOURNEY



**To discuss how to integrate the ICC Sydney Connect platform into your next event, please connect with your ICC Sydney Business Development or Audio Visual representative.**