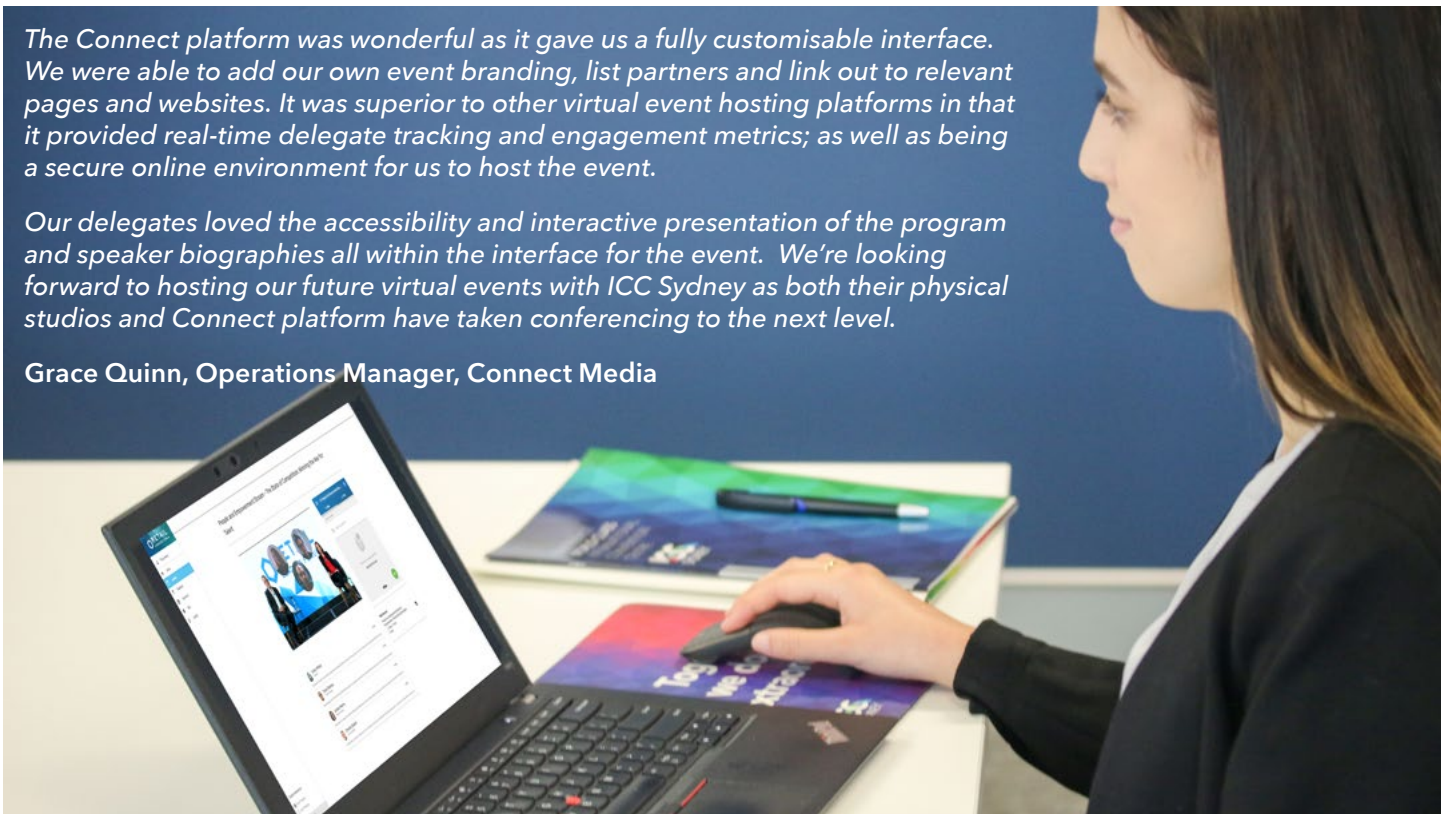


The Connect platform was wonderful as it gave us a fully customisable interface. We were able to add our own event branding, list partners and link out to relevant pages and websites. It was superior to other virtual event hosting platforms in that it provided real-time delegate tracking and engagement metrics; as well as being a secure online environment for us to host the event.

Our delegates loved the accessibility and interactive presentation of the program and speaker biographies all within the interface for the event. We're looking forward to hosting our future virtual events with ICC Sydney as both their physical studios and Connect platform have taken conferencing to the next level.

Grace Quinn, Operations Manager, Connect Media



OVERVIEW

ICC Sydney's virtual and hybrid event solutions have been further extended to include an end to end offering with the introduction of our virtual event platform – ICC Sydney Connect. Clients can now broadcast their events from ICC Sydney Studios, utilising our in-house AV and ICT expertise all presented via the ICC Sydney Connect platform.

The events platform provides clients with an important aspect of the digital event experience – a fully customisable interface. Organisers of meetings, seminars, conventions and award ceremonies can activate ICC Sydney Connect's key features that bring the event experience to life.

ICC Sydney Connect offers seamless integration of event experiences by powering:

Registration: Management of the online delegate registration process and event check in.

Security: A secure online environment through its two factor authentication process.

Program management: Program presentation, speaker showcasing, multiple streams capacity, break out rooms and meeting hubs.

Sponsorship and marketing opportunities: Programmable event marketing and reminders, increased sponsor value through sponsor branding opportunities, sponsor call outs and lead capture functionality.

Engagement tools: Attendees can access live Q&A sessions, video, networking opportunities, live chat, and survey capabilities.

Insights: Access to real time data and key metrics across attendance tracking, engagement with sessions, on demand video, live stream, file download, custom ads, lead capture, featured speaker, sponsor and exhibitor content and activities engagement analytics.

ATTENDEE JOURNEY



To discuss how to integrate the ICC Sydney Connect platform into your next hybrid or virtual event, please connect with your ICC Sydney Business Development or Audio Visual representative.